



## Foreword

The 2023 – 2025 Strategic Plan has been developed through a consultative process of the stakeholders and this in itself assures me that the Plan is all encompassing and as a driving tool for the CU, the Plan will direct the CU into becoming a model of excellence in the provision of water supply and sanitation services in Zambia.

This is not a matter of competition but we believe other CUs that are currently performing much better than Luapula Water Supply and Sanitation Company are hinting to us that it can be done

In realizing the national Vision 2030, the CU is expected to play a key role because its main mandate is to contribute to having a healthy citizenry through the provision of improved water supply and sanitation services not only in the urban areas but also, going by the extended mandate, in the rural areas of the Province. While the water supply and sanitation coverage in the five districts where the CU is operating are still low (51.8% water coverage and 36% sanitation coverage), the CU is expected to bring on board at least three more districts in this planning period while improving on the current water supply and sanitation coverage. This will only be achieved through effective planning and resource mobilization as well as monitoring and evaluation. Digital transformation and ICT integration will take centre stage in all the processes of the Utility during this period.

The Integrated Small Towns Water Supply and Sanitation Program (ISTWSSP) is a game changer for the CU and it cannot come at a better time than this. It is for this reason that we as a CU are grateful to the Government for this project.



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The 2023 – 2025 Strategic Plan, which is anchored on four pillars, sets the foundation for not only growing the business but also improve its image of the CU. The four pillars are:

- i. Attainment of financial viability
- ii. Attainment of operational efficiency
- iii. Improved corporate culture
- iv. Improved customer care

As a consequence, the Vision and the Mission of the CU have been aligned to meet the aspirations of our stakeholders, but more importantly, the staff and the Board or Directors of Luapula Water Supply and Sanitation Company Limited.

We are optimistic that the journey we are undertaking will take us to realizing the goals that have been set out in this Strategic Plan in order to have a healthy society that is not susceptible water-borne diseases come 2030.

Mr Bristo Ntebeka Board Chairperson

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#### **ACKNOWLEDGEMENTS**

e realize that expectations from our stakeholders are high especially with the completion of the ISTWSSP project. This leaves us with no room for failure but to ride on the project and the support we have continued to receive from our cooperation partners whose support has been unwavering for years on end. It is for this reason that I would like to thank the Government of the Republic of Zambia, through the Ministry of Water Development and Sanitation for their continued support to the CU. I would also like to thank GIZ, UNICEF, Water Operators Partners, GFA Consulting Group, among the many cooperating partners for being all weather friends of the CU. Your support to the institution is not in vain and we are confident that in not so long a time from now, the CU will be able to score positive results.

The CU also appreciates the guidance that the Regulator has continued to provide to ensure the CU becomes a viable entity. The Strategic Team was constituted ensure the realization of this Strategic Plan is hereby acknowledged. You went out of their way, foregoing their core duties, just to ensure that a sound Plan is developed. Many thanks to the team. Also allow me to acknowledge the Utility Expert from Andosa Consulting that were engaged by GIZ. The Expert was on hand to help develop the Strategic Plan.

My appreciation goes to all the stakeholders that contributed to this Plan. More importantly the District Commissioners, the Town Clerk for Mansa the Council Secretaries and the management staff that gave a voice to the realization of the Plan.

**Eng. David Ngenda**Statutory Manager



AfDB	African Development Bank
CU	Commercial Utility
DMA	District Metering Area
WOP	Water Operators Partnership
GIZ	Deutsche Gesellschaft für Internatio- nale Zusammenarbeit
GRZ	Government of the Republic of Zambia
LAS	Local Authorities
LpWSC	Luapula Water Supply and Sanitation Company Limited
NWASCO	National Water Supply and Sanitation Council
	rational trator supply and summation sounds
NRW	Non-Revenue Water
	,
NRW	Non-Revenue Water
NRW PIT	Non-Revenue Water  Project Implementation Team
NRW PIT RWS II	Non-Revenue Water  Project Implementation Team  Reform of the Water Sector Phase II  Strategic/Specific, Measurable, Achievable,
NRW PIT RWS II	Non-Revenue Water  Project Implementation Team  Reform of the Water Sector Phase II  Strategic/Specific, Measurable, Achievable, Realistic, and Time bound
PIT  RWS II  SMART	Non-Revenue Water  Project Implementation Team  Reform of the Water Sector Phase II  Strategic/Specific, Measurable, Achievable, Realistic, and Time bound  Senior Manager Engineering
PIT  RWS II  SMART  TORS	Non-Revenue Water  Project Implementation Team  Reform of the Water Sector Phase II  Strategic/Specific, Measurable, Achievable, Realistic, and Time bound  Senior Manager Engineering  Terms of Reference

#### **Executive Summary**

The turnaround of Luapula Water Supply and Sanitation Company Limited (LpWSC) could not have come at a better time than now when the CU had been experiencing operational turbulences before and after the suspension of its operating licence by the Regulator, NWASCO and the subsequent placement under Statutory Management. The Board of Directors considered it prudent to revise the 2019 – 2023 Strategic Plan despite it going up to 2023 for a number of reasons which include:



- The need to revise the corporate objectives following delay in commissioning the ISTWSSP Projects which were scheduled to have been commissioned in November 2021 and August 2022 for Lots 1 and 2, respectively. Commissioning of these two projects will have a huge impact on the operations of the CU and, hence, cannot be overlooked;
- ii The need to incorporate the Citywide Inclusive Sanitation approach in order to drive towards attainment of universal access to safely managed sanitation services;
- iii To align the strategic plan with the 8th National Development Plan whose developmental priorities and implementation strategies are for the period 2022 to 2026;
- iv Consideration of the Sustainable Development Goal No. 6 in the planning process;
- v To align the revised Strategic Plan with the manifesto of the party in Government, the UPND;
- vi To align the Strategic Plan with the aspirations of the new Board of Directors whose mandate is for the period July 2022 to June 2025.

An intensive consultative process was undertaken to inform decisions of the Strategic Plan 2023 – 2025. Most significantly are the Performance Indicators, Past Financial Performance, review of the 2019 – 2023 Strategic Plan, and the SWOT analysis

A review of performance for 2021 is summarised here by three key analogues of good performance of water commercial utilities (CU), namely non-revenue water (NRW), operations and maintenance (O&M) cost coverage by collections, and profitability. The NRW continued to be highest in the sector at 74% having only marginally dropped from 77% in 2019. The O&M cost coverage deteriorated from 54% to 43% over the same period while profitability could not

be imagined anywhere near with losses (as a total expenditure) of 40% and 41% in 2019 and 2021, respectively.

Due to the aforementioned reasons, it was deemed prudent to revise the Strategic Plan in order to align the CU towards the path of not only profitability but also improved service delivery and expansion to other districts where the CU is currently not providing the service. It is obvious that the number of customer connections have remained uneconomical all these years and the revised Strategic Plan focuses on increasing the customer base, reducing the non-revenue water and development and implementation of a sanitation service delivery strategy among other key deliverables.

#### **BOARD MEMBERS**



Mr. Bristo Ntebeka Board Chairperson



Daniel Leo Chisala Board Vice Chairperson



Alice Tembo Board Member



Gilbert Kanyanda Board Member



Eng. Sydney Simute Board Member



Maureen Zimba Board Member



Vincent Chabala Board Member



## CHAPTER ONE

Introduction

#### INTRODUCTION

This Strategic Plan 2023 – 2025 draws from the review of the performance of LpWSC in the Strategic Plan 2019 – 2023 and the intensive strength, weaknesses, opportunities, and threats (SWOT) analysis carried out during the process of development. The development of the 2023 – 2025 Strategic Plan was participatory as it involved engagements with stakeholders which included politicians, local authorities, employees, the Provincial Water Affairs and a team from Water Operators Partnership of Germany.

The 2023 – 2025 Strategic Plan is a tool that will be used by all stakeholders including cooperating partners to pull resources together towards attainment of the Vision 2030 of being a prosperous middle-income nation by having a healthy community through access to clean water and adequate sanitation services. The national vision cannot be realized if deliberate efforts are not made to plan to get towards the common desired goal at provincial level where the CU is mandated to provide the necessary services.

This Strategic Plan is not an ordinary document but one that will enable to CU to adequately plan its activities every year so that the strategic objectives are realized. A robust monitoring and evaluation mechanism shall be developed and implemented to ensure that the objectives of this plan are met.





## CHAPTER TWO

Company Profile

#### **COMPANY PROFILE**

#### 2.1 About the Utility Company

Luapula Water Supply and Sanitation Company Limited (LpWSC) was incorporated in December 2008 under the Companies Act Cap 388 of the Laws of Zambia as a limited liability company. The Company was established to provide water supply and sanitation services to all the people in Luapula Province, which Province has twelve districts. Operations of the Company commenced in September 2009 and is currently operating in five districts, namely, Mansa, Samfya, Mwense, Kawambwa, and Nchelenge. Mansa district is the provincial capital of Luapula Province.

The Company is yet to commence operations in the other seven districts of Mwansabombwe, Milenge, Chipili, Chembe, Lunga, Chifunabuli, and Chiengi. The shareholders of Company are the Local Authorities in the Province who in 2010 transferred assets and liabilities to the Company.

The CU has the mandate to supply water and sanitation services to the people in the Province. Its operational areas include the urban and the rural centres of the province which has a population of about 1,101,439 with a growth rate of 2.6% (1,099,151 in 2014 according to the Zambia Statistics Agency).

Luapula Province is endowed with water bodies which are the sources of the raw water. These include the Lake Bangweulu to the south, Lake Mweru to the north, the Luapula River, that traverses across the province, the Mansa River and a number of springs and swamps. The CU has an average daily production of 13,000m3 per day.

The province also has a number of third-party service providers that manage small pipe water supply schemes. The schemes complement the CU's efforts by way of providing water to the communities in the rural areas of the province, reaching out not only to the communities, but also schools and health centres. Operations of the third-party service providers are regulated by the CU in line with the guidelines of the Regulator.



Graph No. 1: Map of Luapula Province

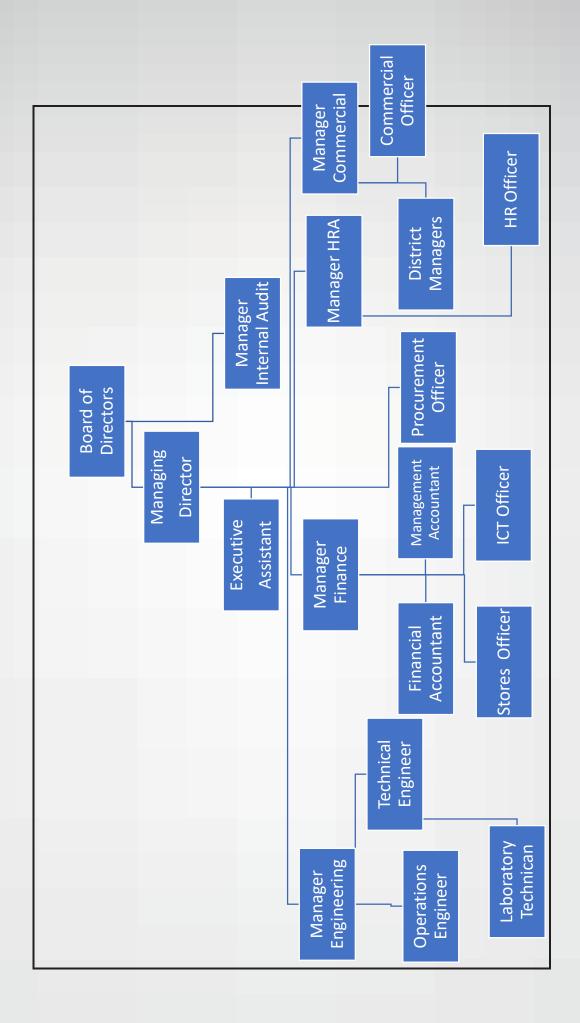


#### 2.2 Institutional Structure of the CU

Luapula Water Supply and Sanitation Company has eight non-executive Directors on the Board who provide oversight and policy guidance to the CU. The Board has four committees, namely, Finance, Technical, Human Resources and Administration as well as the Audit and Risk Committee.

The Managing Director is responsible for the day-to-day operations of the CU and is accountable to the Board of Directors. The CU has four departments and two major sections. The departments are Finance, Commercial, Engineering and Human Resources and Administration while the two major sections are Procurement and Audit Services.

# Organogram





## CHAPTER THREE

Stakeholders

#### 3. STAKEHOLDERS

LpWSC is a public service commercial utility (CU) and therefore has various stakeholders with equally varying profiles and roles.

#### 3.1. The Ministry of Water Development and Sanitation

The Government of the Republic of Zambia (GRZ) is the major stakeholder as well as being the major financier through the Ministry of Water Development and Sanitation (MWDS). The Ministry provides Policy guidelines and oversight mainly through the National Water Supply and Sanitation Policy (NWSSP) of 2020.

The Government mobilises resources for the CUs in Zambia through the treasury and cooperating partners (CPs) so as to ensure the achievement of the Vision 2030 and Sustainable Development Goals of 100% access to clean water for all and 80% safely managed sanitation.

#### 3.2. National Water Supply and Sanitation Council

The Regulator of the sector, National Water Supply and Sanitation Council (NWASCO) issues licenses to CUs and ensures compliance to set standards and guidelines in the provision of water supply and sanitation (WSS) services in Zambia. NWASCO derives its mandate by Law through the Water Supply and Sanitation Act No. 28 of 1997.

#### 3.3. Water Resources Management Authority

The Water Resources Management Authority (WARMA) was established by the Water Resources Management Act No. 21 of 2011 to regulate usage, protect, conserve, and preserve water resources and the ecosystems. LpWSC subscribes annually to WARMA for abstraction of water resources in the different water bodies.

#### **3.4. Zambia Environmental Management Agency**

Established by the Environmental Management Act No. 12 of 2011 to protect the environment, ZEMA provides oversight on LPWSC for the quality of wastewater discharged into the environment

Statutory Instrument No. 112 of 2013 sets limits and standards for environmental protection. The CU seeks approval for the disposal of any harmful waste from the Agency.

#### 3.5. Water Commercial Utilities

There are eleven regional water supply and sanitation commercial utilities (CUs) in Zambia established under the same Act Cap 388 of the Laws of Zambia. The CUs provide essential benchmarking opportunities for LpWSC as well as a yardstick of performance.

#### 3.6. Customers

The people of Luapula Province both in urban and rural areas are the ultimate stakeholders. Their expectations from LpWSC include sufficient, reliable, convenient, and safe water supply and sanitation services. By using the turnaround agenda, LpWSC intends to fulfil this requirement by improving efficiency, effectiveness, viability, ability to access finance and sustainability in order to meet customers' expectations. The customer base is cross-cutting including institutions such as the Churches, Health centres, Schools and Colleges, Government institutions and other Business entities.

#### 3.7. Interest Groups

As a public CU, LpWSC attracts interest groups including non-governmental organisations, civil society organizations, and other activists.

#### 3.8. Cooperating Partners

A number of cooperating partners have stood with the CU in a number of areas that include provision of equipment, water treatment chemicals, capacity building initiatives, financial support among others. The notable cooperating partners include GIZ, UNICEF, GFA Consulting and the Water Operators Partnership (comprising GIZ, Fernwasserversorgung Elbause-Ostharz GmbH (FEO), Stadtentwaesserung Dresden (SED), and Zweckverband Wasser und Abwasser Vogtland (ZWAV).



## CHAPTER FOUR

Situational Analysis

#### 4. SITUATIONAL ANALYSIS

An intensive consultative process was undertaken to inform decisions of the Strategic Plan 2023 – 2025. Most significantly are the Performance Indicators, Past Financial Performance, review of the 2019 – 2023 Strategic Plan, and the SWOT constituted the analysis as presented in Tables 1 to Table 4 respectively.

#### 4.1. Review of the 2019 - 2023 Strategic Plan

Table 1: Performance Indicators Against Sector

YEAR	Non- Revenue Water		Metering Ratio [%]	Water Service Coverage [%[	Coverage		Staff cost in relation to Billing and Collection	efficiency [%]	O&M Cost Coverage by Collection [%]
2019	77	А	100	49.9	33.9	19	1.33	75.5	54
2020	74	D	100	50	36	20	1.15	92	58
2021	74	А	100	51.8	36	18.5	1.32	79.9	43
Benchmark	25	А	100	80	80	16/18	0.4	90	100
Sector Average	53.5		81.5	87.1	68.6	17.7	0.52	90	92.3

The table below provides a snap-shot of the progress made towards the set Corporate Objectives for the period 2019 to 2023. It is obvious that a number of Objectives hinged on the ISTWSSP Projects whose completion delayed, hence derailing the Strategic Plan. Other Objectives were off target and hence the need to review the Strategic Plan.

Table 2: Review of the 2019 - 2023 Strategic Plan

No:	Corporate Objective	Progress Made Against Set Strategies
1	Mitigate against the effects of climate change	a. Plan to abstract water from Lake Bangweulu to supply the Mansa WTP was not realized
		b. Extension of the Abstraction point into Lake Bangweulu for the Samfya WTP was achieved under the ISTWSS Program
		c. Consultancy to recommend alternative water sources in Kawambwa was not realized
		d. Extension of the abstraction point into Lake Mweru for the Nchelenge WTP was not realized.
2	Reduction of NRW from 76% to 25%	a. 46.5 km of the aged water distribution network was replaced out of the planned 100 km
		b. Installation of zone meters was in progress and all the installed zone meters were yet to be commissioned
		c. 3,062 customer meters had been replaced out of the planned 7,500 meters
3	Increase water coverage from 38% to 100%	a. No new planned water production facilities had been constructed in other districts
		b. 291.4 km of the network had been constructed under network expansion out the planned 150 km
		c. An additional 9,088m³/day was realized from the rehabilitation works at the Mansa WTP.

			This was against a target of 1,000m <sup>3</sup> /day for the whole province.
4	Increase safely managed sanitation from 14% to 80%	a.	12.5 km of the sewers were rehabilitated in Mansa out of the planned 200 km
		b.	No sewer network was constructed in the other districts
		c.	No new sludge facilities were constructed for the onsite sanitation
		d.	A vacuum tanker was procured
5	Increase operations and maintenance cost coverage by collections from 45% to 100%		total of 5,020 customer meters had been stalled against a target of 15,000 meters

Refer to Appendix I for a detailed analysis of the review of the 2019 – 2023 Strategic Plan.

#### **4.2.Past Financial Performance**

Table 3: Past Financial Performance

Income Statement	[ZMW'000]			
Year	2019	2020	2021	
Customers	8,296	8,564	9,272	
Revenues from operating activities	8,595.52	8,149.57	8,754.44	
Other Income – Grants	1,349.69	6,454.40	6,969.01	
Total Revenues	9,945.21	14,603.97	15,723.45	
Collections	7,236.00	8,030.00	7,619.00	
O & M Costs	16,256.01	15,376.29	18,705.40	
Profit/Loss	-6,311.80	-772.32	-2,981.95	
O&M Coverage by Revenue [%]	61%	95%	84%	
O&M Coverage by Collections [%]	45%	52%	41%	
Profitability Margin	-39%	-5%	-16%	



Graph No. 3: Distribution of Costs for 2021

Table 4: Distribution of Past Costs

Operations and Maintenance Cost Analysis for 2021 Financial Period			
Cost	Amount [ZMW'000]	Percentage	
Energy Cost	3,040.00	18.6	
Chemicals Cost	644.00	3.9	
Personnel Costs	10034.00	61.4	
Other Costs	2,136.00	13.1	
Total Amount	16,335.00	100%	

The Personnel costs make up 61% of the total O& M costs. The major challenges the CU is facing arise from the fact that it has a low customer base resulting in low revenue. There are a number of vacancies right now and some positions are not in the Organogram because of the low revenues being realized.

#### 4.3. SWOT Analysis

A consultative Strengths, Weaknesses, Opportunities, and Threats analysis was undertaken during which employees, selected customers, the Board of Directors and other stakeholders were engaged for contributions without restrictions.

Below is the SWOT analysis of the CU.

Table 5: Internal Factors of the SWOT Analysis

INTER	INTERNAL FACTORS			
STRE	STRENGTHS		WEAKNESSES	
i.	Skilled labour	i.	High Non-Revenue Water	
ii.	Business Monopoly	ii.	Low revenue base	
iii.	Newly constructed infrastructure	iii.	Low employee productivity	
iv.	Availability of institutional data	iv.	Under-utilized ICT infrastructure (including the	
V.	Available feasibility studies for the un-serviced		Billing System)	
	districts	V.	Lack of maintenance tools and equipment	
vi.	Strategic oversight of the Board of Directors	vi.	Poor maintenance systems	
vii.	High metering ratio	vii.	Inadequate staff	
viii.	Available ICT infrastructure	viii.	Inability to supply water for 24 hours in some	
ix.	Availability of in-house knowledge exchange		districts	
		ix.	Low water supply coverage	
		X.	Low sanitation coverage	

#### Mechanical Worksho & Laboratory



Table 6: External Factors of the SWOT Analysis

EXTER	EXTERNAL FACTORS			
OPPORTUNITIES		THREATS		
i. ii. iii. iv. v.	Abundant water bodies Government will Availability of CDF for possible utilization Benchmarking within the Sector Expansion to the other 7 districts Availability of alternative sources of energy	i. ii. iii. iv.	Unstable power supply (voltage fluctuations)  Load shedding  Climate change variability  Lack of enforcement of byelaws for the shallow wells  Alternative sources of water	
vii. viii.	Support from cooperating partners  Possibilities of offering External laboratory services	vi. vii. viii. ix.	Low economic activities in the Province Encroachments around water sources and recharge zones Vandalism and encroachments of infrastructure Non-cost reflective tariffs	

#### Mansa District Office





## CHAPTER FIVE

The 2023 – 2025 Strategy

#### 5. THE 2023 - 2025 STRATEGY

The situational analysis proved that despite repeated capital interventions, LpWSC continued to have consecutive poor performance over the years of the 2019 – 2022 Strategic Plan as well as in the prior years. The turnaround approach therefore sought five breakthrough Strategic Objectives focusing on cultural and business transformation.

The Strategic Objectives are hinged on four Pillars, namely:

- i. To Attain Financial Viability
- ii. To Attain Operational efficiency
- iii. To Improve Corporate Culture
- iv. To Improve Customer Care

#### **5.1. Corporate Objectives**

Using the Perspectives of the Balanced Scorecard, the SWOT and the guiding Pillars, the following Corporate Objectives were developed for the period 2023 to 2025:

Table 7: Corporate Objectives

Objective No. 1:	To improve Profitability from -23% to -13% by 2025
Objective No. 2:	To improve customer satisfaction (Satisfaction Index: 49% to 95% by 2025)
Objective No. 3:	To improve Staff Productivity: 8 Staff per 1,000 connections
Objective No. 4:	To enhance Business Processes: 10 systems and 45 procedures and SOPs developed
Objective No. 5:	To reduce Non-Revenue Water from 74% to 55% by 2025

#### 5.2. Vision

The Vision statement represents the aspirations of Luapula Water Supply and Sanitation Company Limited as follows:

"To be a model of excellence in the provision of water supply and sanitation services in Zambia".

#### 5.3. Mission

Luapula Water Supply and Sanitation Company Limited has established the following mission statement to guide decision making on behalf of the customers and communities we serve:

"To provide adequate and reliable water supply and sanitation services to the people in Luapula Province in a sustainable manner".

#### **5.4. Core Organizational Values**

As a Utility Company, we are committed to our responsibilities to serve our customer and having a passion for creative collaborative solutions. We are more than ready to take on big challenges and seeing them through to ensure we have a health community that is and will continue to be delighted with our services.

We hold ourselves accountable to our customers, communities, stakeholders and employees by honoring our commitments, providing results and striving for the highest quality.

The goal of this effort is not simply to state our organizational values, but to develop a shared culture where values drive our actions – towards our fellow employees, our customer and our community.

Core Organizational Values			
Innovation	The CU recognizes the fact that innovation is key to building a		
	successful organization. The CU provides its employees the		
	latitude and the resources needed to implement innovative ideas		
	and appreciating the workers' creativity. The Board and		
	management shall always value employees' ideas, being key to		
	creating a culture of innovation.		
	Innovation can take place in any operational area of the CU and		

	Not Necessarily in R&D.			
Integrity	Integrity is not only beneficial to the operations of the CU, but it is also crucial for employees at all levels. Having a high degree of integrity at workplace means that one is:   Trustworthy and reliable  Practises and encourages open and honest communication  Is responsible for their actions  The CU encourages the culture of high integrity in its day-to-day operations.			
Professionalism	Employees of Luapula Water are encouraged to demonstrate high levels of professionalism whether at work or outside their work environment as they are ambassadors of the CU. Professionalism shall take centre-stage in the dealings of the CU, displaying the types of behaviour and traits that command the respect of colleagues and customers, taking work seriously, and being reliable, ethical, competent and mindful of others in the			
Teamwork	The CU realizes that high productivity will be attained where there is teamwork. Healthy teams mean engaged employee and a vibrant workforce culture. This brings about an interactive environment which helps work to be done efficiently.  When an individual is seen as a contributing member of a team, they feel appreciated, deriving intangible benefits such as selfworth, happiness and contentment.  Hence, the CU shall continue to develop and implement programs that encourage teamwork.			

Table 8: Set Milestones for the 2023 - 2025 Strategic Plan

Corporate Objective	Measure	Baseline		Milestones	
			2023	2024	2025
Objective 1: To Improve Profitability	% Profitability	-23%	-20%	-18%	-13%
Objective 2: To Improve Customer Relations Index	Satisfaction Index	49%	%08	%06	95%
Objective 3: To improve staff productivity	Staff/1000 Con.	8,5	8,3	8.1	∞
	No. of Systems	c	4	c	က
Objective 4. To Emilance business Processes	No. of Procedure and/or SOPs <sup>1</sup>	29	20	15	10
Objective 5: To Reduce NRW	% Reduction	74%	%89	%09	55%

Note: 1 - A number of Procedures and SOPs have been developed as of end of December 2022. However, key Procedures and SOPS are yet to be developed. Implementation of the Strategic Plan will be the preoccupation of Management and Staff of LpWSC through the Corporate Strategies, Initiatives, and Activities on a dynamic basis rather than on explicitly rigid approach. This implies that there will be flexibility to correct observed deviations while maintaining the general direction of the Plan. Quarterly audits will be carried out based on Table 9.

## 5.6. Initiatives, Activities and Monitoring

Departmental Reports will constitute tools for monitoring and evaluation of progress. At the same time, an M&E team will be constituted that will be monitoring actual performance against the set activities.

Table 9: Initiatives, Activities and Monitoring

Strategy	Initiatives	Activities	Implementation, Monitoring & Evaluation
Corporate Objective 1: To Improve Profitability	o Improve Profitability		
1. Reduce cost of i.	Improve	a. Reduce energy costs	a. Protocols for running the pumps to manage
doing business	operational	b. Reduce fuel cost	MD/utilization; Installed power factor equipment;
	efficiency	c. Reduce cost of water	Ensuring availability and utilization of reservoirs;
		treatment chemicals	pressure management in the networks.
			b. Fleet management: Installed vehicle tracking
			system; determine optimal fuel requirements
			c. Effective maintenance of the plant facilities to
			reduce demand for chemicals; other cheaper but
			effective treatment options.
i≡ <u>i</u>	. Implement	Computerise selected Business	Voucher management system, Inventory
	Digital	Processes	Management system, Maintenance Management
	Transformation		system, attainment of 100% e-billing and e-
			payments.

Strategy		Initiatives		Activ	Activities			Implementation, Monitoring & Evaluation
	≡	Reduce	ö.	Monthly	distribution	Jo	a.	of a. Elimination of paper bills
		overhead costs.		electronic bills	(0			
			р.	Enhance	and market	ф	b. (	b. Utilization of such platforms as Airtel, Zamtel,
				payment	platforms	and		Banks, etc.
				utilization	of electronic	onic		
				communication options	on options		ن ن	c. Security, Cleaning services, etc.
			o.	c. Outsource non-core activities	n-core activitie		д С	d. Outsourced cheaper Group life Assurance option
			ض ن		Reduce Administrative costs	S		
2. Expanding the	:	Increase water	æ.	Connect	14,802 r	new	æ.	Mansa-8,352, Samfya-3,265, Mwense-521,
revenue base		service		customers	to increase	ase		Kawambwa-1,625, and Nchelenge-1,039 as
		coverage from		customer bas	customer base from 9,831 to	t	J	captured on respective approved cadastral maps
		51.8% to 80% in		24,633			b. /	All small water pipe water schemes engaged and
		the five	ō.	Identify third party service	d party ser	vice	_	MoUs signed and made available
		operational		providers and	providers and enter into MoUs		o.	Communication Strategy developed and
		districts	ပ	Run safe	drinking wa	water		implemented. To include the campaigns.
				campaigns	throughout	the		
				period, TV	and	Radio		
				programmes,	programmes, social media, PA	ЬА		
				announcemer	announcements, focus group	dno		

Strategy		Initiatives	Activities	Implementation, Monitoring & Evaluation
			meetings, drama groups, and	
			IEC materials	
	:≕	Increase	a. Increase customer base from	a. Includes new sewer connections and data
		sanitation	215 to 726 in the five	capturing for onsite sanitation.
		service	operational districts (off-site	
		coverage from	and on-site)	b. New network extension to increase service
		36% to 50%	b. Extend sewer network by 5km	coverage
			in Mansa	
			c. Develop and implement	c. Conduct assessments in each district to
			Citywide Inclusive Sanitation	establish baseline
			Plans/Service Provisions	d. Select appropriate sanitation interventions,
				e. Select appropriate technology,
			d. Marketing onsite and off	f. Develop Business Plan Model,
			sanitation services, including	g. Select Service delivery model/s
			vacuum tanker	
				(Each of the 5 current districts to have at least
				one FSM facilities)

Strategy		Initiatives	Activities Implementation, Monitoring & Evaluation
			i. Include in the Marketing Strategy and implement
	∷≝	Extend	a. Update respective feasibility a. Feasibility studies conducted in at least two new
		services to the	studies for the non-serviced districts
		non-operational	districts
		districts of	b. Design possible infrastructure b. Designs prepared for the two districts and
		Chiengi,	according to approved bankable documents prepared
		Chifunabuli,	development plans
		Lunga,	c. Mobilise resources through c. Resources mobilized and facilities constructed
		Mwansabomb	government approved capital
		we, Chipili	financing according to
		Chembe and	respective development plans
		Milenge.	d. Construct infrastructure in
			accordance to mobilised
			resources and as per
			stakeholder priority
	. <u>≥</u>	Improve	a. Introduce public fora for a. Developed and implemented Communication
		corporate	dissemination of Company Strategy
		image	educative information b. Improved customer complaints capturing,
			management and feedback

Strategy	Initiatives	Activities	Implementation, Monitoring & Evaluation
	v. Develop and	a. Publicise benefits of using	Marketing plan developed and implemented
	implement a	LpWSC services in the districts	
	Marketing Plan	according to the approved	
		developmental plans	
	vi. Dismantle the	Develop and implement debt	a. Debt management policies developed and
	debt to	management policies (incorporate	implemented
	improve	bad debt and receivables)	b. Capture all customers on the GIS database
	liquidity		c. Update the GIS customer base in the five
			serviced districts monthly
			d. Replicate in the other seven districts as and when
			infrastructure is developed
Corporate Objective 2:	Corporate Objective 2: To Improve Customer Satisfaction	atisfaction	
1. Improve	i. Improve	a. Improve engagements with	a. Call Centre established
Corporate Image	customer	customers	b. Developed a digital Customer Complaints
	relations	b. Establish levels of customer	Management System
		satisfaction	c. Utilization of MyWatsan App and integrate

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			- Run a safe drinking water campaign
			throughout the period; TV programmes,
			Radio programmes, social media, PA
			announcements focus group meetings in
			communities, drama groups, IEC materials
			- Run a Safely managed sanitation
			campaign across the province throughout

Strateggt	Kikketkege	Aetimitigs	Knplemeptatiqp, Diopitatipg & Exalvation
			the period; Radio Announcements, social
			media, PA announcements, focus group
			discussions in communities, IEC materials
			- Publicise planned interruptions of services
			- Train staff in customer relations
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Strategy		Initiatives	Activities	Implementation, Monitoring & Evaluation
management		Board,	levels	
		Management,	b. Run a whistle blowing	
		and employees	campaign and a reward	
		levels	programme across the	
	:≓	Introduce a	Province throughout the period	
		whistle blowing	(TV and Radio programmes,	
		programme for	door-to-door, social media, PA	
		water theft	system, focus group	
	≔i	Training of staff	discussions, and IEC materials)	
		in NRW	c. Identify skills gaps at all levels	
			d. Carry out training in	
			accordance to needs	
4. To invest in NRW	. <u>≥</u>	Mobilise	e. Procure meter reading Applica-	
tools, equipment		resources for	tions, Digital Meter Reading, Mobile	
and technologies		implementation	phones, data loggers, and field meter	
		of NRW	testing equipment	
		reduction	f. Procure a meter test bench in	
		measures	kits for other districts	
			g. Invest in NRW management tools,	
			equipment and technologies.	



## CHAPTER SIX

Implementation Strategy

#### **6. IMPLEMENTATION STRATEGY**

#### **6.1 Investment Plan**

The mobilisation of capital in its various forms will underpin the successful implementation of the Strategic Plan 2023 – 2025. The projections presented the Table below will be reviewed annually through the Business Plan for timely response to changed circumstances.

Table 10: Strategic Capital Investments

In order to normalize staffing levels, there will be need to grow the business exponentially on the one side, while managing staff efficiencies.

To further improve on staff productivity, the CU shall utilize the Performance Management System. This will require continuous training and review of all the members of staff. A Recognition and Reward Policy will be developed and implemented in the first quarter of 2023.

#### **6.3 Monitoring and Evaluation**

Monitoring and evaluation are considered critical for the success of this Strategic Plan. Failure to effectively monitor and evaluate the Strategic Plan will result in the CU not coming out of the current financial woes.

Corporate Objective		Investment [Z	MW'000]	
	2023	2024	2025	Total
Objective 1: To Improve Profitability	3,626,400	4,967,600	4,961,600	13,555,600
Objective 2: To Improve Customer Relations Index	261,000	360,000	264,000	885,000
Objective 3: To Improve Staff Productivity	775,000	765,000	755,000	2,295,000
Objective 4: To Enhance Business Processes	135,000	45,000	45,000	225,000
Objective 5: To Reduce NRW	1,483,860	1,555,000	1,720,000	4,7588,860
TOTAL	6,281,260	7,692,600	7,745,600	21,719,460

#### The total budget for the 2023 - 2025 Strategic Plan is ZMW 21,719,460.00

#### **6.2 Human Capital**

As a CU that is currently covering only five districts out the existing twelve districts, it is obvious that as service provision continues to expand, manpower requirements will have to be reviewed every year when developing the Business Plans. With the current staffing levels at 85, further recruitments are being impeded by the low revenues despite having key vacant positions and some staff working for longer hours.

While the Strategic Plan will be the "directional" beacon of progress, the Business Plans will be the "steering" traction, allowing for the inevitable flexibility. The 2023 Business Plan will be the first such document at LpWSC.

As a consequence, a strong M&E team will be constituted during this 3-year planning period. The team will be carrying out quarterly, bi-annual and annual reviews and not only monitor performance reviews but also make recommendations that will help realize the goals of the Strategic Plan.

These reports will constitute part of the Board Packs.



### CHAPTER SEVEN

Risk Management

#### 7. RISK MANAGEMENT

Risks are undesirable and threaten the very good intensions of planning. While the future may typically be unknown, the planning process anticipated some risks while the flexibility to adapt to any unforeseen adversities.

Table 11: Risk Assessment

Corporate Objective	Risk	Critical Factors for Success
Objective 1:	a. Increased operational	a. Reduced operational cost
To Improve	costs	b. Implement strategies to mitigate impact
Profitability	b. Climate Change variability	c. Explore other sources where possible
	c. Unreliable power supply	d. Continuous engagement with the
	d. Non-approval of tariff	Regulator
	increase	e. Propose longer repayment period
	e. Non approval by	
	Government to convert	
	loan to grant.	
Objective 2:	a. Uninformed customers	a. Put in place strategies for improved
To Improve Customer	b. Resistance to change by	engagement with customers and other
Satisfaction Index	employees	stakeholders
	c. Supplying water of poor	b. Develop initiatives for change
	quality	management
		c. Improved management of water
		treatment processes
Objective 3:	a. Resistance to change	a. Initiate capacity building activities
To Improve Staff	b. Limitation of revenue to fill	b. Apply/lobby for budget support to cover
Productivity	in vacancies	the deficit
	c. Low morale	c. Lobby for financial support to pay off
		arrears
		d. Put in incentives for motivation
Objective 4:	a. Lack of financial resources	a. Lobbying for resources from
Enhanced Business	b. Failures related to the	cooperating partners
Processes	Billing system	b. Develop systems to improve reliability
	c. Hacking of the systems	c. Enhance security of the systems
Objective 5:	a. Vandalism	a. Improved engagements
Reduce NRW from	b. Water theft	b. Improved engagements and/or

# 8. APPENDICES

Appendix I – Detailed Review of the 2019 – 2023 Strategic Plan

Priority Activity	Activities	Performance Indicators	Status	Comment
Objective 1: Mitigate A	Objective 1: Mitigate Against the effect of Climate Change	hange		
1. Operational	Adjust the Al <sub>2</sub> SO <sub>4</sub> dosage	<5 NTU of final water	We currently achieved the	
Mitigation	from 1,150kg to 3,000kg		performance indicator of 5 NTU in	
			all the five operational districts	
	Abstract water from Lake	New abstraction plant	Feasibility study yet to be done	
	Bangweulu in Samfya			
	Extend the intake further		100% complete but not yet	
	into Lake Bangweulu in	Intake point extended	commissioned. This will increase	
	Samfya		water abstraction	
	Consultancy to	New water source found	Consultant yet to be engaged to	
	recommend alternative		do a thorough review	
	water sources in			
	Kawambwa			
	Extend the intake further	Intake point extended	Not yet Done	
	into Lake Mweru Bank in			
	Nchelenge			

	Activities			Comment
Objective 2: Reduce Nor	Objective 2: Reduce Non-Revenue Water from 76% to 25%	:0 25%		
1. Install zone	Mansa	Mansa 4, Samfya (Lupili,	5 Zone meters installed but not	No appreciable reduction in
meters		Chibolya, Mwanfuli & Hospital-	yet commissioned	NRW has been made so far
	Samfya	5, Kawambwa (Matero, Saint	3 Zone meters installed but not	
		Mary's, Messengers, Medium &	yet commissioned	
	Mwense	Low Density 6 Mwense (Low	In progress	
	Kawambwa	Density, Shingwe, Messengers	In progress	
	Nchelenge	& Roads 4) and Nchelenge 9	Not yet done	
	Others		Not yet done	
2. Replace aged net	Mansa	100 km of aged pipes replaced	Replaced 15Km aged pipe	A total of 46.5km of aged
pipes	Samfya		Replaced 10Km aged pipe	water pipes have been
	Mwense		Replaced 11Km aged pipe	replaced
	Kawambwa		Replaced 3Km aged pipe	
	Nchelenge		Replaced 7.5Km aged pipe but not	
			yet commissioned	
	Other		None	
3. Replace	Mansa	Replace 7,500 malfunctioning	Only 2,362 aged post-paid meters	A total of 3,062 aged
malfunctioning		and aged meters replaced	have been replaced with prepaid	meters have been replaced
and aged meters			meters	

Driority Activity	Activition	Dorformanoa Indiantore	Ototi is	Commont
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	Samfya		700 post-paid meters have been	
			replaced	
	Mwense			
	Kawambwa		No replacement has been done	
	Nchelenge		yet. Work is in progress	
	Other			
4. Operate DMAs	Mansa	Training of caretakers in DMAs	Training of caretakers in DMAs	
	Samfya	Caretakers equipped for first aid	operations has not yet been done	
	Mwense	approach		
	Kawambwa	Quarterly Community		
	Nchelenge	Sensitization meetings		
	Other			
Objective 3: Increase V	Objective 3: Increase Water Coverage from 38% to 100%	%		
1. Expand	Mansa	1,000m³/hr additional	Production capacity is	Increase in production
production		production capacity	8,500m3/day on average	capacity was based on the
plants				commissioning of the
	Samfya		Production capacity is	ISTWSSP projects which
			1,500m3/day on average	had not been

Priority Activity	Activities	Performance Indicators	Status	Comment
	Mwense		Production capacity is 800m3/day	commissioned by the end
			on average	of December 2022.
	Kawambwa		Production capacity is	
			1,700m3/day on average	
	Nchelenge		Production capacity is	
			1,600m3/day on average	
2. Install production	Chembe	6 production plants installed	No new water production plants	No production plants had
plants	Milenge		had been constructed. However,	been constructed in the
	Lunga		feasibility studies were conducted.	period under review.
	Chifunabuli			
	Mwansabombwe			
	Chiengi			
	Other			
3. Expand the pipe	Mansa	150 km of pipes installed	209 km water networks have been	A total of 291.4km water
network			done	network extension had
	Samfya		67 km water networks have been	been constructed under the
			done	ISTWSS Program.

Priority Activity	Activities	Performance Indicators	Status	Comment
6				
	Mwense		42 km water networks have been	
			done	
	Kawambwa		2 km water networks have been	
			done	
	Nchelenge		No water network extension has	
			been done so far	
Objective 4: Increase Sa	Objective 4: Increase Safely Managed Sanitation from 14% to 80%	14% to 80%		
1. Install sewage	Mansa	200km of sewers installed	Only 12.5 km of sewer network	Only 12.5km of
pipes in			had been rehabilitated so far	rehabilitation of sewer
unserviced areas	Samfya			network had been
	Mwense			rehabilitated in Mansa.
	Kawambwa		No sewer net work done so far	
	Nchelenge			
	Other			
2. Provide safely	Mansa	Standard drawings for on-site	No sludge facilities were provided /	No sludge facilities were
managed sludge	Samfya	facilities	constructed for onsite facilities.	provided / constructed for
facilities in all	Mwense		A vacuum tanker was procured to	onsite facilities.
districts	Kawambwa	Sludge safely transported	safely transport the waste	
	Nchelenge	Safely managed sludge		
	Other			

Priority Activity	Activities	Performance Indicators	Status	Comment
Objective 5: Increase O	perations and Maintenance Cos	Objective 5: Increase Operations and Maintenance Cost Coverage by Collections from 45% to 100%	to 100%	
1. Prepaid meters	Mansa	15,000 prepaid meters	Only a total of 4,120 prepaid	A total of 4, 120 prepaid
to increase		installed	meters have been installed so far	meters have been installed
collection			out of the 9,382 planned	out of the 9,382 projected
efficiency to			installation and work is in progress	prepaid water meters in
100%	Samfya		No prepaid meters have been	Mansa. Prepaid meters will
			installed. However, a total of 900	only be installed in Mansa.
			post-paid meters have been	In other districts post-paid
			installed so far and work is in	water meters will be
			progress	installed
	Mwense		No prepaid meters have been	
	Kawambwa		installed. Only post-paid meters	
	Nchelenge		will be installed. Work is in	
			progress	
	Other		No water reticulation system in	
			other districts yet for LpWSC	

Appendix 2: Corporate Strategies for the implementation of 2023 - 2025 plan with costs

Corporate Objective 1:	Corporate Objective 1: To Improve Profitability from -23% to -13%	m -23% to -13%					
0	14.5			111111111111111111111111111111111111111	Key P	Key Performance Indicator	licator
Strategy	Initiatives	Activities	Measure	Kesponsible	Year 1	Year 2	Year 3
			Percentage Increase		-20	-18	-13
1. Reduce cost of doing business	1. Improve operational efficiency	a. Reduce energy costs	% Reduction in energy utilized	Engineering	K824,000	K816,000	K800,000
		b. Reduce fuel cost	Average in reduction in volume of fuel			K150,000	
		c. Reduce cost of	used per motor vehicle				K200,000
		water treatment chemicals	Reduction in				
			cost of water treatment chemicals				
	2. Implement Digital Transformation	a. Computerize departmental processes	Computerization of the different modules	All departments	K430,000	K240,000	K240,000
	3. Reduce overhead costs.				K2,282,400	K1,881,600	K1,881,600
		b. Reduce Administrative cost					
þ.	4. Reduce financing cost	Submit proposal for converting the AfDB loan into a grant			Operational	Operational	Operational

K900,000	K900,000	K10,000	Operational
K950,000	K840,000	K20,000 K40,000	Operational
	K30,000	K20,000	Operational
Increase customer base from 9,831 to 23,686 Identify third party service providers and enter into MoU	Increase customer base from 215 to 726 Develop and implement the faecal Sludge Management plan	Update respective feasibility studies for the non-serviced districts Design infrastructure in	accordance the app developmenta plans Mobilise resc through government approved of financing acco to resp
1. Increase water a. service coverage from 51.8% to 80% in the five operational b. districts	2. Increase sanitation a. service coverage from 36% to 50% b.	3. Extend services to a. the non-operational districts Chiengi, Chifunauli, Lunga, Mwansabombwe, b. Chipili Chembe and	Milengi
2. Expanding the revenue base			

		developmental plans d. Construct infrastructure in accordance to mobilised					
	<ul><li>4. Improve the corporate image</li><li>5. Dismantle the debt to improve liquidity</li></ul>	b. Review and implement debt policies			Operational	Operational	Operational
SUBTOTAL					3,626,400.00	4,967,600.00	4,961,600.00
Corporate Objective 2:	Corporate Objective 2: To Improve Customer Satisfaction	sfaction					
Ctratedy	Initiativas	Activities	Measure	Beenoneible	Key P	Key Performance Indicator	icator
oriacegy	III II	Activities	Medadic	i capolisibio	Year 1	Year 2	Year 3
			Customer Positive Feedback %		%08	%06	95%
1. Improve Corporate Image	Improve customer relations	a. Carry out annual customer surveys			40,000.00	42,000.00	44,000.00
		b. Develop and implement marketing plan.			15,000.00	15,000.00	15,000.00

		c. Develop website for			K30,000	K15,000	K15,000
		CU products					
		d. Fully roll out E-					
		payment for all			Operations	Operations	Operations
		>					
		e. Online customer					
		registration					
		f. Procure module for			40,000.00		
		customer					
		complaints					
		management					
		g. Establishment of a				150,000.00	00.000,09
		call centre					
		h. Develop and			136,000.00	138,000.00	130,000.00
		implement a					
		communication					
		strategy					
SUBTOTAL					261,000.00	360,000.00	264,000.00
Corporate Objective 3:	Corporate Objective 3: To Improve Staff Productivity	ity					
, <del>,</del>	(0);;+(i,+;;-c)	~;+;;;+~v	Noce Inc	December	Key P	Key Performance Indicator	licator
Silalegy	IIIIIIauves	Activities	Measure	nesponsible	Year 1	Year 2	Year 3
			Number of staff		6	8.5	œ
			per 1,000				
			connections				

K745,000	Operational	K10,000
K745,000	Operational	K20,000
K745,000	Operational	K30,000
and a training Gender and and		and and time skills
Develop implement corporate trai programme Training in Gel mainstreaming Develop implement continuous improvement initiatives	Revise implement a policy Review implement Performance Management System (PMS)	Develop implement recognition reward policy Procure implement management system Carry out analysis possible realignment multiskilling.
ity C Ö a		<u>i</u> i i
Carry out capacity building programs	ureate a conducive working environment Enhance employee performance	
	vi κi	
and		
Develop     implement     productivity     strategy		

SIBTOTAL					775 000 00	765 000 00	755 000 00
SUBIOLAL					00.000,677	00.000,607	00.000,667
Corporate Objective 4	Corporate Objective 4: Enhanced Business Processes	ses					
Ctrotogy	Initiatives	Activition	Mosellro	Beenoneible	Key	Key Performance Indicator	icator
ollategy	IIIIIIauves	Activities	Medsule	aigisiindsau	Year 1	Year 2	Year 3
			<ol> <li>No. of systems developed</li> </ol>		10		
			2.No. of		10		
			procedures revised and developed				
a. Develop and implement business	·	a. Computerize departmental processes					
improved operational	0 0 0 0 0	- Procure Tablets for digital meter reading			K90,000.00		
		<ul><li>b. Develop company</li><li>intranet that will</li><li>allow for efficient</li><li>communication</li></ul>			K30,000	K30,000	K30,000
	2. Enhance systems in the business	d. Develop new processes and procedures and			15,000.00	15,000.00	15,000.00
	processes	revise where appropriate.					

		- 10 new					
		developed and					
		implemented					
		and 10 new					
		Procedures and					
		SOPs					
		developed and					
		implemented					
		by 2023					
		e. Review existing					
		corporate					
		governance					
		protocols in line					
		with the companies					
		act and NWASCO					
		guidelines.					
	3. Improve operational	a. Assess the	a. Quality of				
	efficiency of the	efficiency of water	water				
	water treatment	treatment plants.	b. Volume of				
	plants	b. Develop action plans	water				
		to improve water					
		quality and throughput.					
SUBTOTAL					135,000.00	45,000.00	45,000.00
Corporate Objective 5:	Corporate Objective 5: Reduce NRW from 74% to 55%	25%					
Otroton		A 0+1; :::+::00		oldiogogog	Кеу Р	Key Performance Indicator	icator
ollategy	IIIIIIauves	Activities	Ivicasui c	nespoi isibie	Year 1	Year 2	Year 3
			Percentage Reduction 55%		%89	%09	55%

						K20,000					K40,000		K50,000	
						K20,000					K35,000		K45,000	
K103,860						K20,000					K35,000		K40,000	
a. To invest in NRW management tools,	equipment and	technologies.	- Record existing	and new	technologies	and create an	inventory	- Revise the NRW	strategy	- Develop and	implement	physical losses	action plan	
1. To improve the ratio of water	sales against	the water	production											
1. To promote a culture of NRW	management	within LpWSC.												

	K20,000 K300,000	K20,000
	K15,000 K250,000	K20,000
K30,000	K10,000 K200,000	K25,000 K20,000
GIS stem nts sical and the the trk.	losses meter acilities the	oressure in the for ment. active school bs to
- Carry out GIS mapping - Carry out system measurements for physical losses and establish baseline baseline Determine the condition of the water network.	detection equipment to enhance physical losses management Procure meter testing facilities in all the	districts.  - Install pressure gauges in the network for adequate pressure management. b. To play an active role in school WASH clubs to promote awareness on NRW

$\times$	technologies that promote and	enhance NRW Management among the staff.	g. Develop and implement water demand management plan h Introduce the	whistle blowing program for water theft		





# LUAPULA WATER SUPPLY

AND SANITATION CONPANY LIMITED

P O Box 710594 Plot 106 Chitimukulu Road Low Density Mansa Email: luapulawater@yahoo.co.uk info@lpwsc.co.zm